



■ GARDENIA  
■ GARDENIA BUSINESS MEETING

**✿ VISITORS:**

Professionals (1st day)  
and the public (2nd and 3rd day)

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Professionals

**TARGET GROUPS:**

- Landscape architects
- Garden maintaining companies
- Municipal companies and green areas management
- Participants of the Hosted Buyers program
- Inspectors and conservators of greenery
- Growers, farmers
- Representatives of schools and universities
- Hobbyists and greenery lovers

**TARGET GROUPS:**

- Garden centers, shops and wholesalers
- DIY and commercial networks
- Hosted Buyers
- Nursery owners and managers
- Machine manufacturers and dealers
- Florists
- Floristic schools
- Commercial networks

Main topic:

**SAFE REST IN THE GREEN**

**ECOLOGICAL GARDEN**



**SPRING GARDEN MARKET**

3- day shopping  
and workshop zone



**BUSINESS MEETINGS**

and contracts  
for 2023

- ✿ Zones of knowledge and inspiration
- ✿ Eco-trends in cities and gardens
- ✿ Greenery for health and better life
- ✿ Everything for the garden, balcony, terrace
- ✿ 3rd edition of the Landscape Arena and the 16th City Art of Garden

- ✿ Industry trends and news
- ✿ New relationships and contacts
- ✿ Agreements for the next season
- ✿ Modern solutions for the gardening business
- ✿ Congress of Leaders in the Horticultural Industry